



CHAAQ Leadership-Programm

Reflect and improve
Leadership & CSR

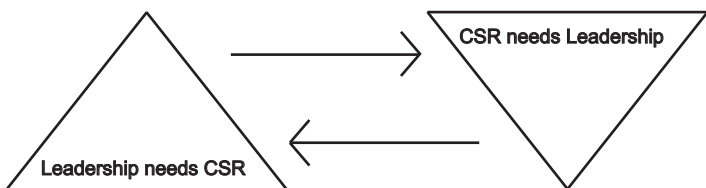




CHAAQ* – Leadership Experience & CSR

The CHAAQ program provides an innovative combination of leadership development und Corporate Social Responsibility. Executives and persons of high potential are given the possibility to improve their style of leadership and to reflect their values and sense of responsibility.

The participation in the CHAAQ program can be a great possibility for your company to further the development of its executives. In financing one or more fog collectors it can make a credible contribution towards CSR.



*CHAnce & AQua = CHAAQ



CHAAQ - a Win-win Concept

The CHAAQ program combines the reflection and optimization of crucial leadership themes with an intercultural experience in the framework of a CSR-project.

The executives attending the learning journey participate in the construction of fog collectors in Tanzania and thus contribute to the development of the local infrastructure.

The Institute of Executive Capabilities offers a program design, which is suitable for all management levels.

A multi-day action learning phase in Tanzania, which is accompanied by experienced management coaches, forms the core of the six-month learning journey.



Contents of the Learning Journey

The participants profit from innovative learning methods and instruments. In addition to the provision of personalized learning tools on a modern multimedia blended learning platform, the learning journey offers group coaching and action learning.

The participants of the journey will engage with the following leadership topics:

- Values, responsibility, integrity
- Formulate goals and achieve results
- Planning, calculation
- Team work and networking
- Originate, promote change, transformation and continuous learning
- Understand, accept and use differences
- Decision, implementation, feedback



Program of the Journey

In three stages of development, the participants will be working on the mindsets and practices of leadership in order to improve their performance and to develop a thorough understanding of CSR.

- Preparation stage: Initial workshop and work on leadership themes on the IEC learning platform
- „Sparking Experience“: While participating in the construction of a fog collector for the catchment of water in Tanzania, the leadership themes will be reflected with a coach and in the team.
- Postprocessing stage: The executives reflect questions of implementation in the „Development Guide“ and discuss them on the IEC Leadership Platform.

Phase 1:

Work on leadership themes and preparation for the CSR project



Phase 2:

Realization of the project and reflection of the leadership themes



Phase 3:

Postprocessing the leadership and CSR themes to guarantee the transfer benefit

We thank you for your interest in our program
and would be pleased if you contact us.

Institute of Executive Capabilities (IEC)
Steinbeis University Berlin
Gürtelstraße 29a/30
10247 Berlin

Study & Program Management

Phone: 030 9700 2450, -51, -52

Email: studymangement@steinbeis-iec.de

Initiators:

Bernhard Küppers und Prof. Dr. Mario Vaupel

Live-Chat at www.steinbeis-iec.de



Links:

<http://www.steinbeis-iec.de/index.php/seminare-fortbildung/chaaq-programm>

<http://www.ped-world.org/Aktuelles.html>

<http://www.chaaq.org/>

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